



2023 / 2024

Dear Prospective Sponsor:

On behalf of Palo Alto Girls Softball (PAGS), we would like to thank you for taking the time to learn about the program and what we have to offer.

Palo Alto Girls Softball is a non-profit youth sports organization serving the mid-Peninsula area for over 30 years. PAGS is focused on developing leadership and softball skills for our players (coaches and umpires) through fun and positive coaching.

We are a volunteer-driven organization drawing primarily on the talent of PAGS families, friends, and alumnae to serve as coaches, board members and mentors. With the support of our volunteers and corporate sponsors, we work hard to make sure that every kid has the opportunity to play softball, regardless of their financial means. All expenses are self-funded through donations and registration fees including field rental and maintenance, jerseys and attire, tournament fees, clinics, umpires, team and umpire equipment, scholarships and more.

With the help of registration fees and donations from sponsors like you, we have done a good job covering most operational and smaller ticket expenses but have not had the means to repair and improve the fields, cages, safety infrastructure or replace some of our more expensive older equipment. Our goal this year is to address some of these gaps including: resurfacing the infields, upgrading dugouts and bleachers, fixing broken and inadequate irrigation systems, and if possible, adding lighting for evening games/practices, repairing and replacing the sheds and equipment boxes, and more. We also hope to increase our budget to sponsor third party specialists and professionals to lead clinics for our players.

By making a tax-deductible donation you become an important part of our PAGS community. Your sponsorship will provide an opportunity for us to strengthen our development program, offer scholarships, maintain our facilities and fields, and offer the resources necessary to help facilitate our players realize their full potential as players and leaders both on and off the field.



Best for Success,
The Sponsorship Team @PAGS

2023 / 2024 Season

Our year is split into the following seasons which are focused on different aspects of our softball development program:

SPRING IS OUR PRIMARY RECREATIONAL SEASON

- ▶ About 200 players aged 5-14 (6u to 14u)
- ▶ Many first timers at all ages
- ▶ Select play as an add-on option for more experienced kids

SUMMER IS OUR PRIMARY COMPETITIVE SEASON

- ▶ About 100 players aged 7-14 (8u-14u)
- ▶ Highly competitive play in local and regional tournaments
- ▶ PAGES' 8u/10u/12u summer teams all earned berths to Cal State games last summer along with many other recent successes!

FALL OFFERS ONGOING FUN AND SKILL DEVELOPMENT IN A FLEXIBLE FORMAT FOR BUSY KIDS

- ▶ About 100 players aged 7-14 (8u-14u)
- ▶ Option for Select and/or tournament play

WINTER CONDITIONING OFFERED PERIODICALLY

- ▶ Additional training when enough kids, coaches and fields are available
- ▶ This is typically ~50 players
- ▶ Option for Select training



2023 / 2024 Sponsorship Levels



- ★ **Bronze Sponsors (\$500 - \$1,999)**
 - ▶ Business name and link on PAGS website for one year
- ★ **Silver Sponsors (\$2,000 - \$4,999)**
 - ▶ All the Bronze Sponsor privileges plus more prominent advertising
 - ▶ Signage for certain fields/teams
 - ▶ Framed photo with one of the teams
- ★ **Gold (\$5,000 - \$9,999)**
 - ▶ All the Silver Sponsor privileges for a two-year period
 - ▶ Select one: logo and recognition on PAGS' player t-shirts or PAGS' year-end picture book
 - ▶ Signed framed photo of one of the summer Heat teams
- ★ **Platinum (\$10,000+)**
 - ▶ All the Gold Sponsor privileges
 - ▶ Logo and recognition on PAGS' player t-shirts
 - ▶ Logo and recognition in PAGS' year-end picture book
 - ▶ Plaque placed at the field as a sign of appreciation
 - ▶ Customized advertisements and/or other preferred activity or recognition coordinated with the PAGS community

Repeat sponsors will also be recognized for their support with a special gift from PAGS



PAGS is a member of the USA Softball Association, one of the nation's largest and fastest growing sports organizations, which has also been named the National Governing Body of Softball by the United States Olympic Committee.

PAGS' tax ID is 06-1840045.

Sponsor Contact Information

Your Name: _____

Sponsor Name: _____

Street Address: _____

City, State & Zip: _____

Phone Number: _____

Email Address: _____



Desired Sponsorship Level & Amount



\$ _____

\$ _____

\$ _____

\$ _____

Payment Information

- Please send me an invoice
- I have included a check made payable to Palo Alto Girls' Softball

Palo Alto Girls' Softball is a 501(c) (3) IRS organization

TAX ID: 06-1840045

Palo Alto Girls' Softball

P.O. Box 60027, Palo Alto, CA 94306



Please scan to access our website.
Donations are accepted on
our website